





Event	Opportunity	
<p>January 26, 2010 <i>Edison State of the Township Address and Reception</i></p> 	<p>Exposure: 200 - 300 people</p> <p>Sponsorship: \$2500 - \$500 Corporate Banner, Posters, flyers, website, program, Chamber Chatter, e-newsletter, press releases, tickets Event Partner - \$2500 includes 6 reception tickets, Banner can be hung, poster, website mention, Chamber Chatter mention, e-newsletter mention, press releases</p> <p>Admission: Reception only \$25. Public Forum - Free</p> <p>Purpose: Provide Edison's Mayor the opportunity to address the general public during the public forum - 7:30 - 8:30 p.m. Preceded by the Cocktail Reception when the Mayor, Council and Department heads mingle with the business community - 6:30 - 7:30 p.m.</p>	
<p>March 22, 2010 <i>Taste of Middlesex at Pines Manor</i></p> 	<p>Exposure: 300 - 400 people</p> <p>Sponsorship: \$1000 - \$500 Corporate Banner, Posters, Flyers Ad, Website, newsletter, e-newsletter, press releases, Advertisement: \$500</p> <p>Admission: \$40-\$55</p> <p>Purpose: Showcase area restaurants, caterers and food/beverage distributors with samples of their foods, cuisine, beverages and to raise funds for the Edison Chamber of Commerce; a portion of the proceeds fund the MCC scholarships</p>	
<p>June 2010 <i>Annual Awards, Membership Meeting</i></p> 	<p>Exposure: 200 - 350 people</p> <p>Sponsorship: \$2500 - \$750 Corporate Banner, posters, website, Chamber Chatter, e-newsletter and press releases, tickets Annual Awards Commemorative Journal Advertisements range: \$1000 to \$150.</p> <p>Admission: \$85; Table of ten: \$800</p> <p>Purpose: Recognize outstanding people, businesses and organization and raise funds for the Chamber; a portion of the proceeds fund the MCC scholarships</p>	
<p>August 9, 2010 <i>Annual Golf Outing</i></p>  <p>at Colonia Country Club</p>	<p>Sponsorship: \$5000 to \$200 Player(s): \$1100 to \$250 Posters, Website, Chamber Chatter, e-newsletter, press releases, program, Signs, event tickets</p> <p>Purpose: Provide a golf networking event and raise funds for the Edison and Metuchen Chambers</p>	
<p>December 1, 2010 <i>Holiday Party</i></p> 	<p>Sponsorship: \$2500 to \$500 or host event: provides foods Posters, Website, Chamber Chatter, e-newsletter, press releases, program, Corporate Banner, display table, event tickets</p> <p>Admission: \$45, \$25</p> <p>Purpose: Provide a holiday networking event and raise funds for the Edison Chamber</p>	

Year-round Marketing Opportunities

<p><i>Economic Forum</i></p> 	<p>Sponsorship:</p>	<p>\$1500, \$750 Website, Chamber Chatter, e-newsletter, press releases, program, Corporate Banner, display table, corporate flyer in handout, event tickets</p>
	<p>Admission:</p>	<p>\$45, \$25</p>
	<p>Purpose:</p>	<p>Provide current information to the business community that will help better position their business</p>
<p><i>Chairman's CEO Roundtable</i></p> 	<p>Sponsorship:</p>	<p>Sponsor provides food and drink for about 50 people; display table, 5 minute infomercial, flyer, website, Chamber Chatter, e-newsletter, press release</p>
	<p>Purpose:</p>	<p>To increase interaction among area CEOs by providing 'best business practices' roundtable forums</p>
<p><i>Monthly Business Mixer</i></p> 	<p>Sponsorship:</p>	<p>Host provides food and drink 50-90 people; and market the event to clients; display table, 5 minute infomercial, flyer, website, Chamber Chatter, e-newsletter, press release</p>
	<p>Admission:</p>	<p>\$25 - \$15</p>
	<p>Purpose:</p>	<p>Increase business to business relationships by providing business networking forums</p>
<p><i>New Member and/or Prospective Member Receptions</i></p>	<p>Sponsorship:</p>	<p>Host provides food and drink for about 50 people; display table, 5 minute infomercial, flyer, website, Chamber Chatter, e-newsletter, press release</p>
	<p>Purpose:</p>	<p>Increase awareness of the benefits of Chamber membership and how to reap the most Return on their Investment</p>
<p><i>Advertising in Edison Chamber of Commerce Portals</i></p> 	<p>Sponsorship:</p>	<p>Chamber Chatter, our bimonthly, color newsletter – direct distribution: 600 businesses plus online \$500 ½ page ad; \$300 1/3 page ad; \$175 company promotion insert</p> <p>e-newsletter – direct distribution to 3000+ Banner \$50 one time issue; Banner \$100 three issues</p> <p>Website www.edisonchamber.com Banner – 2 months – \$400; 6 months - \$800; one year - \$1200</p> <p>Service Finder Web Presence - \$350. Exposure: 1.5 million people. Exposure on the New Jersey Convention and Expo Center, the Garden State Exhibit Center and the Edison Chamber websites. Provides interaction among members.</p> <p>Edison Quality of Life Magazine includes internet exposure \$500 - \$5000</p>
	<p>Purpose:</p>	<p>Increase members' business exposure and support the Chamber's portals that promote members, the Edison Chamber, community events and the Township of Edison as the place to do business; fund the redesign of the Chamber website to be a more valuable business resource</p>